Privacy Preserving Machine Learning: Utilizing Image Datasets With and Without Consent



Kartik Patwari

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ML Performance and Data Scaling Trends



ML Performance and Data Scaling Trends

Estimated stock of humangenerated public text; 95% Cl 10¹⁵ 1014 Dataset sizes used to train Llama 3 notable LLMs; 95% CI 10¹³ DBRX ~2028 Median date of full Falcon-180B FLAN 137B stock use; 80% Cl 10¹² PaLM ~2027 GPT-3 Median date with 5x overtraining; 80% CI 10¹¹ 2020 2022 2024 2026 2028 2030 2032 2034

Effective stock (number of tokens)

Year

Pretraining Datasets!





1.4 M Images

400 M Images-Text Pairs

Data Privacy in Al

Google hit with lawsuit alleging it stole data from millions of users to train its AI tools

By <u>Catherine Thorbecke</u>, CNN Updated 8:48 AM EDT, Wed July 12, 2023

A 7 2 ¢

Source: CNN Business

Google Exposed User Data, Feared Repercussions of Disclosing to Public

Google opted not to disclose to users its discovery of a bug that gave outside developers access to private data. It found no evidence of misuse.

Source: The Wall Street Journal

 Artificial intelligence (AD)
 'I didn't give permission': Do AI's backers care about data law breaches?

 Regulators around world are cracking down on content being hoovered up by ChatGPT, Stable Diffusion and others

 Alex Hern and Dan Milmo Mon 10 Apr 2023 10:0 BST

 Image: Contract of the stability of t

Source: The Guardian

AI and Privacy: The privacy concerns surrounding AI, its potential impact on personal data

ET Online - Last Updated: Apr 25, 2023, 08:31 PM IST

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Source: The Economic Times



Images Contain Rich Private/Personal Data!

Location



Data Rights, Access, and Privacy Regulation Compliance



Restricted Data Access

How can we train models without access to data?

Data-Free Learning!





How can we make data without consent usable?

Image Anonymization!

PPML:

Utilizing Image Datasets With and Without Consent

Table of Contents

- Source-Free Domain Adaptation (RCL)
- Human Anonymization via Synthesis (RefSD)
- Understanding Image Anonymization (PerceptAnon)

<u>RCL</u>: Empowering Source-Free Domain Adaptation via MLLM-Guided Reliability-Based Curriculum Learning

Dongjie Chen*, Kartik Patwari*, Xiaoguang Zhu, Zhengfeng Lai, Samson Cheung, Chen-Nee Chuah

Under Submission

Background: UDA and SFDA

Unsupervised Domain Adaptation (UDA)

Transfer of knowledge from a labeled source domain to an unlabeled target domain under domain-shift

Labeled Source

Dataset

Chair

Bag

Source-Free Domain Adaptation (SFDA)

Unlabeled

??

??

Transfer of knowledge from a pre-trained source model to an unlabeled target domain under domain-shift without access to source data.

- Source data unavailable
- Privacy or copyright reasons -



Background: UDA and SFDA

Unsupervised Domain Adaptation (UDA)

??

$$\mathcal{D}_{S} = \left\{ (\mathbf{x}_{i}^{S}, y_{i}^{S}) \right\}_{i=1}^{N} + \mathcal{D}_{T} = \left\{ (\mathbf{x}_{i}^{T}) \right\}_{i=1}^{M}$$
$$f_{\mathrm{T}}(x)$$

Labeled Source

Dataset

Chair

Bag

Source-Free Domain Adaptation (SFDA)

$$\mathcal{D}_{S} = \{(\mathbf{x}_{i}^{S}, y_{i}^{S})\}_{i=1}^{N}$$
Source Training
$$f_{S}(\mathbf{x}) + \mathcal{D}_{T} = \{(\mathbf{x}_{i}^{T})\}_{i=1}^{M}$$
Target Adaptation
$$p_{S}(X,Y) \neq p_{T}(X,Y)$$
Unlabeled
Target Dataset
$$\mathcal{D}_{Target Dataset}$$

$$\mathcal{D}_{$$

SFDA Datasets: Office-Home

Domains: 4 (Art, Clipart, Product, Real World)

65 Classes, 15,000 Images



SFDA Datasets: DomainNet

Domains: 6 (Real, Art, Painting, Clipart, Quickdraw, Infograph)

126 Classes, 596k Images



MLLMs: Background



- <u>M</u>ultimodal <u>LLM</u>s
- Enable LLMs to comprehend multimodal information



MLLMs: Visual Question Answering (VQA)

VQA: Computer vision task that involves answering questions about an image



Do you know who drew this painting?



The painting depicts a woman, commonly believed to be Mona Lisa, the famous artwork by Leonardo da Vinci. It is a portrait painting that showcases the woman's enigmatic smile and has become one of the most famous and iconic art pieces in the world. The original work is displayed in the Louvre Museum in Paris, and it is known for its intricate details, use of oil paint, and the artist's innovative techniques that contributed to its enduring appeal and mystery.

Image Classification as VQA with MLLMs

Input Text Prompt:

"What is the closest name from this list to describe the object in the image? return the name only. {str(class names)}"

class_names = ["Alarm_clock", "Car", "Plane", ...]

Input Image:







- -

Output:

Alarm_clock

MLLM

Image Classification as VQA with MLLMs



Issue: MLLM do not always follow prompts!!



Question: What is the closest name from this list to describe the object in the image?

['aeroplane', 'bicycle', 'bus', 'car', 'horse', 'knife', 'motorcycle', 'person', 'plant', 'skateboard', 'train', 'truck'].



Semantic Text Similarity (STS)

Solution: Proposed STS!

$$\hat{y}^{mi} = \operatorname*{argmax}_{c} \operatorname{STS}(T^{i}_{m}, T^{c}_{t}),$$
$$\operatorname{STS}(T_{1}, T_{2}) = \frac{\mathbf{v}_{1} \cdot \mathbf{v}_{2}}{\|\mathbf{v}_{1}\|_{2} \|\mathbf{v}_{2}\|_{2}} - 1,$$



Question: What is the closest name from this list to describe the object in the image?

['aeroplane', 'bicycle', 'bus', 'car', 'horse', 'knife', 'motorcycle', 'person', 'plant', 'skateboard', 'train', 'truck'].



MLLM with STS

MLLMs: ShareGPT4V-13B, InstructBLIP-XXL, LLaVA-34B

↓ Zero-Shot with STS already beats SOTA SFDA!

Issues: (1) MLLMs are large! (2) Inconsistency between MLLMs





Reliability-based Curriculum Learning (RCL)



→ RCL uses MLLMs for MTKD with Consensus-based Reliability and Curriculum Learning



Consensus-based Reliability Measurement



Stage 1: Reliable Knowledge Transfer



$$\mathcal{L}_{\textit{RKT}} = -rac{1}{|\mathcal{D}_{R}|} \sum_{(x_{r}^{i}, y_{r}^{i}) \in \mathcal{D}_{\textit{R}}} y_{r}^{i} \cdot \log f_{ heta_{t}}(x_{r}^{i}),$$

Stage 2: Self-Correcting and MLLM-guided Knowledge Expansion



$$\mathcal{L}_{ ext{SMKE}} = -rac{1}{|\mathcal{D}_{\textit{R}} \cup \mathcal{D}_{\textit{LR}}|} \sum_{x_t^i \in \{\mathcal{D}_{\textit{R}} \cup \mathcal{D}_{\textit{LR}}\}} ilde{y}^i \cdot \log f_{ heta_t}(x_t^i),$$

Stage 3: Multi-Hot Masking Refinement

,

,

$$\mathcal{D} = \mathcal{D}_R \cup \mathcal{D}_{LR} \cup \mathcal{D}_{UR}$$
$$\tilde{y}^i = \begin{cases} \arg\max_C(\mathbf{z}_t^i), & \text{if } p_t^i \ge \tau \\ \arg\max_C(\mathbf{z}_t^i \odot \mathbf{m}^i), & \text{if } p_t^i < \tau \end{cases}$$
$$\mathcal{L}_{\sup} = -\frac{1}{\mathcal{D}} \sum_{x_t^i \in \mathcal{D}} \tilde{y}^i \cdot \log f_{\theta_t}(x_t^i)$$
$$\mathcal{L}_{\operatorname{cons}} = \frac{1}{M} \sum_{m=1}^M \sum_{i=1}^{N_t} \mathcal{L}_{\operatorname{CE}}(\tilde{y}^i, \mathbf{z}_{st}^i),$$
$$\mathcal{L}_{\operatorname{MMR}} = \mathcal{L}_{\sup} + \lambda \mathcal{L}_{\operatorname{cons}}$$



Reliability-based Curriculum Learning (RCL)



Main Results: Office-Home

Method	SF	СР	ViT	$A{\rightarrow}C$	$A{\rightarrow}P$	$A \rightarrow R$	$C { ightarrow} A$	$C \rightarrow P$	$C { ightarrow} R$	$P \rightarrow A$	$P \rightarrow C$	$P \rightarrow R$	$R \rightarrow A$	$R \rightarrow C$	$R \rightarrow P$	Avg.
Source] -	×	×	44.7	64.2	69.4	48.3	57.9	60.3	49.5	40.3	67.2	59.7	45.6	73.0	56.7
PADCLIP-RN [15] ADCLIP-RN [33]	××	11	××	57.5 55.4	84.0 85.2	83.8 85.6	77.8 76.1	85.5 85.8	84.7 86.2	76.3 76.7	59.2 56.1	85.4 85.4	78.1 76.8	60.2 56.1	86.7 85.5	76.6 75.9
ELR [48] PLUE [23] C-SFDA [13] PSAT-GDA [39]	1111	* * * *	* * * >	58.4 49.1 60.3 73.1	78.7 73.5 80.2 88.1	81.5 78.2 82.9 89.2	69.2 62.9 69.3 82.1	79.5 73.5 80.1 88.8	79.3 74.5 78.8 88.9	66.3 62.2 67.3 83.0	58.0 48.3 58.1 72.0	82.6 78.6 83.4 89.6	73.4 68.6 73.6 83.3	59.8 51.8 61.3 73.7	85.1 81.5 86.3 91.3	72.6 66.9 73.5 83.6
DIFO-C-RN [41] DIFO-C-B32 [41]	1	11	×	62.6 70.6	87.5 90.6	87.1 88.8	79.5 82.5	87.9 90.6	87.4 88.8	78.3 80.9	63.4 70.1	88.1 88.9	80.0 83.4	63.3 70.5	87.7 91.2	79.4 83.1
CLIP-RN [30]* LLaVA-34B (w/ STS) [25]* InstBLIP-XXL (w/ STS) [4]* ShrGPT4V-13B (w/ STS) [2]*		>>>>	×>>>	51.7 78.3 82.0 66.7	85.0 93.7 91.6 85.8	83.7 89.5 88.8 84.8	69.3 87.0 82.2 83.2	85.0 93.7 91.6 85.8	83.7 89.5 88.8 84.8	69.3 87.0 82.2 83.2	51.7 78.3 82.0 66.7	83.7 89.5 88.8 84.8	69.3 87.0 82.2 83.2	51.7 78.3 82.0 66.7	85.0 93.7 91.6 85.8	72.4 87.2 86.2 80.1
RCL (Ours) RCL-ViT (Ours)	1	××	× ✓	82.5 83.1	<u>95.3</u> 95.7	93.3 93.1	<u>89.1</u> 89.2	95.3 95.3	92.7 92.6	89.3 89.2	82.4 82.3	<u>92.8</u> 92.9	<u>89.4</u> 90.0	<u>82.1</u> 83.2	<u>95.4</u> 95.5	<u>90.0</u> 90.2

Table 1: Accuracy (%) on Office-Home dataset.

Main Results

Method	SF	СР	ViT	$ _{C \rightarrow P}$	C→R	C→S	P→C	P→R	Do P→S	mainN R→C	et R→P	R→S	S→C	S→P	$ Vist S \rightarrow R Avg. S -$	DA →R
Source	-	×	×	42.6	53.7	51.9	52.9	66.7	51.6	49.1	56.8	43.9	60.9	48.6	53.2 52.7 45	.3
DAPL-RN [7] ADCLIP-RN [15]	××	11	××	72.4 71.7	87.6 88.1	65.9 66.0	72.7 73.2	87.6 86.9	65.6 65.2	73.2 73.6	72.4 73.0	66.2 68.4	73.8 72.3	72.9 74.2	87.8 74.8 86 89.3 75.2 88	.9 .5
PLUE [23] TPDS [38]	1	××	××	59.8 62.9	74.0 77.1	56.0 59.8	61.6 65.6	78.5 79.0	57.9 61.5	61.6 66.4	65.9 67.0	53.8 58.2	67.5 68.6	64.3 64.3	76.0 64.7 88 75.3 67.1 87	.3 .6
DIFO-C-RN [41] DIFO-C-B32 [41]	1	1	×	73.8 76.6	89.0 87.2	69.4 74.9	74.0 80.0	88.7 87.4	70.1 75.6	74.8 80.8	74.6 77.3	69.6 75.5	74.7 80.5	74.3 76.7	88.076.78887.380.090	8 1.3
LLaVA-34B (w/ STS) [25]* InstBLIP-XXL (w/ STS) [4]* ShrGPT4V-13B (w/ STS) [2]*		>>>	111	84.4 82.5 79.7	91.0 89.0 87.9	83.7 83.0 79.2	85.5 86.7 79.9	91.0 89.0 87.9	83.7 83.0 79.2	85.5 86.7 79.9	84.4 82.5 79.7	83.7 83.0 79.2	85.5 86.7 79.9	84.4 82.5 79.7	91.0 86.1 92 89.0 85.3 86 87.9 81.7 90	1 7).4
RCL (Ours) RCL-ViT (Ours)	1	××	× ✓	87.6 88.1	<u>92.8</u> 93.3	87.9 88.0	<u>89.2</u> 89.7	<u>92.7</u> 93.3	87.8 88.0	<u>89.6</u> 89.7	87.7 88.0	87.6 87.8	89.4 89.7	87.5 88.1	$\frac{92.7}{93.3} \left \frac{89.4}{89.7} \right \frac{93}{93}$.2

Table 2: Accuracy (%) on DomainNet and VisDA datasets.

More Results & Ablation Studies



Fig 1: Direct distillation from single MLLMs

	RCL	4	Office-Home						
RKT	SMKE	MMR	$ \rightarrow A$	$\rightarrow C$	$\rightarrow \mathbf{P}$	$\rightarrow \mathbf{R}$	Avg.		
1	×	×	82.8	73.3	89.3	88.1	83.3		
1	×	1	87.7	80.2	93.3	92.0	88.3		
1	1	×	88.5	80.9	95.1	92.5	89.3		
1	1	1	89.3	82.3	95.3	92.9	90.0		

Table 3: Ablation on RCL components

Mathad	DD	Office-Home							
Method	DD	$ \rightarrow A$	$\rightarrow C$	$\rightarrow \mathbf{P}$	$\rightarrow \mathbf{R}$	Avg.			
DIFO-C-RN	RN50	79.3	63.1	87.7	87.5	79.4			
DIFO-C-B32	RN50	82.3	70.4	90.8	88.3	83.1			
RCL (Ours)	RN18	89.1	81.5	95.1	92.6	89.6			
RCL (Ours)	RN50	89.3	82.3	95.3	92.9	90.0			

Table 4: RCL backbone choice



Fig 2: Choice of MLLM ensemble

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<u>RefSD</u>: Rendering-Refined Stable Diffusion for Privacy Compliant Synthetic Data

Kartik Patwari*, David Schneider*, Xiaoxiao Sun, Chen-Nee Chuah, Lingjuan Lyu, Vivek Sharma*

Under Submission

Image Anonymization

Images contain PIIs (Personal identifiable Information)

Including: People, Faces, License Plates, Text, etc.



Detect Plls





Image Anonymization

Images contain PIIs (Personal identifiable Information)

Including: People, Faces, License Plates, Text, etc.



Remove PIIs



Anonymization is process of removing PIIs



Human Synthesis: GANs (DeepPrivacy2, WACV'24)



Human Synthesis: Stable Diffusion Inpaint (ICCV'23)



Human Synthesis: Stable Diffusion with Stable Pose (NeurIPS'24)



Human Synthesis



Human Synthesis



Rendering Refined Stable Diffusion (RefSD)

RefSD removed humans completely and replaces them with pose-aligned 3D rendered avatars.



(a) RefSD – Combines 3D human rendering and prompt-based generation

RefSD Pipeline



Prompt Design

Prefix + Attribute Prompt + Suffix

Prefix:

seen from front

seen from behind

Attribute Prompt:

A {age} {ethnicity} {gender} with {body attr}, showing {emotion} emotion.

Suffix:

The image is natural, realistic, sharp focus, high detail, medium format photograph, person, (Nikon DSLR Camera, 8K resolution, Detailed body features).

Prompt Complexity

Basic Prompt:

A {age} person.
A {ethnicity} person.

Simple Prompt:

A {age} {ethnicity} {gender} with {body attr}, showing {emotion} emotion.

Medium Prompt:

A {age} {ethnicity} {gender} with clearly {body attr}, showing exaggerated {emotion} emotion.

Complex Prompt:

A {age} {ethnicity} {gender} with clearly {body attr}, showing exaggerated {emotion} emotion. + Suffix

Prompt Complexity

Prompt Complexity	$\mathbf{FID}\downarrow$	$\mathbf{FID}_{\mathbf{CLIP}}\downarrow$	$\mathbf{CLIPScore} \uparrow$
Basic	22.5	18.2	0.72
Simple	19.8	16.5	0.78
Medium	21.0	17.3	0.75
Complex	20.1	16.9	0.76



Prompt Complexity





Attribute Fidelity



Attribute Fidelity



Fine-Grain Attribute Translation



German \rightarrow British





Bhutanese \rightarrow Indian



60-year-old \rightarrow 70-year-old



Disgusted \rightarrow Sad



Cold White \rightarrow White





 $Beige \rightarrow Brown$



Image Utility: Downstream Training

RefSD consistently improves ML training performance, either used with or as pre-training.

Model		En	notion		Age				
	S	R	$S { ightarrow} R$	S+R	S	R	$S \rightarrow R$	S+R	
ViT-Tiny	39.6	41.5	42.2	42.0	48.4	57.0	55.7	58.5	
ViT-Base	36.3	41.5	45.3	44.3	48.2	58.4	58.1	59.9	
Model		Ge	ender		Ethnicity				
	S	R	$S \rightarrow R$	S+R	S	R	$S \rightarrow R$	S+R	
ViT-Tiny	52.9	60.6	65.1	63.4	68.2	77.5	77.6	77.5	
ViT-Base	53 1	61.9	64 4	73.0	67.6	78 2	78.8	79.9	

Table 4: Classifier training using real (R) and RefSD's synthetic (S) data on RAF-DB dataset

Metric	\mathbf{S}	\mathbf{R}	$\mathbf{S} \to \mathbf{R}$
$\mathrm{mAP}@[.5:.95]\uparrow$	26.4	25.3	30.8
$\mathrm{mAP@0.5}\uparrow$	33.2	32.2	38.8

Table 4: Detector training using real (R) and RefSD's synthetic (S) data on OpenImages dataset

Comparisons with Recent Anonymization Methods





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<u>PerceptAnon</u>: Exploring the Human Perception of Image Anonymization Beyond Pseudonymization for GDPR

Kartik Patwari*, David Schneider*, Xiaoxiao Sun, Chen-Nee Chuah, Lingjuan Lyu, Vivek Sharma*

ICML 2024

Image Anonymization: Remaining Privacy Cues?

Anonymization is process of removing PIIs Can background de-anonymize?



Remove PIIs





PerceptAnon

GDPR: "the use of additional information can lead to identification of individuals".



Paper

Thank you!

kpatwari@ucdavis.edu kartikp7.github.io

